

Ryan Lum

Product & System Designer

Ryan Lum
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2018 - Present

Senior Product Designer • Hipmunk - San Francisco, CA

Leading the development of the Hipmunk Acorn Design System. Lead designer on the flights product. Leading the design vision for a new mobile flights experience.

2017 - 2018

UI/UX Designer • Outdoorsy - San Francisco, CA

Worked on building the initial design system, optimized conversion funnels, a/b tested interfaces, and user research.

2016 - 2017

Freelance - San Francisco, CA

Working with clients such as Ever, Shocase, Kelly Fogelman Group and more on design and marketing projects while traveling around the USA in his van.

2014 - 2016

Co-Founder & Designer • Twibble - San Francisco, CA

Co-founded a growth tool for Twitter in which I led product direction, created user interfaces, user flows, and front-end development. Built MVP in 2 weeks and gained over 37k users after 2 years.

2014 - 2016

Growth Manager • Narrative

Led content marketing efforts. Top posts generated over 2 million views. Grew social media accounts with over 600% growth. Designed marketing assets for email, social and print.

2013 - 2014

Senior Vice President, Design • Venturocket - San Francisco, CA

Helped determine product roadmap and led the direction of critical product features.

2010 - 2011

Graphic & Web Designer • BusinessOnline - San Diego, CA

Lead designer/developer for several major accounts including American Red Cross, Milgard, PADI, Rail Europe, and Honeywell.

2009 - 2010

Graphic Designer • MITO Studios - San Diego, CA

Designed and developed websites for key clients.

* Additional work history available at [linkedin.com/in/ryanscottlum](https://www.linkedin.com/in/ryanscottlum)

** Portfolio at ryanlum.com & dribbble.com/ryanscottlum

Education

2004 - 2009

San Diego State University
B.A. Communication
Art Minor

Software

Sketch
Invision
Principle
Photoshop
Illustrator
Indesign
Lightroom
Zeplin
Abstract

Development

HTML / CSS
SASS
GIT
Javascript

Other

Social Media Marketing
Digital Photography
Presentation Design

Recognition

2016

SF Egotist 32 Under 32

2012

Entrepreneur Magazine
Interview, Feb. Edition

2010

American Design Award